



WEWS

ORDER

Print Date 09/24/12

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Flight Dates **09/12/12-09/23/12**

Contract / Revision **310456 /**
Original Date / Revision
 09/07/12 09/21/12

Advertiser **AFSCME**

Agency **Adelstein Liston**

Buying Contact

**222 W Ontario Street - Suite #503
 Chicago, IL 60610**

Product

AFSCME on behalf of OH-16 TV 9.1

Agency Com 15%

Billing Contact

**222 W Ontario Street - Suite #503
 Chicago, IL 60610**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:30:00

Estimate # **3220**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
 Daniel Baylog

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Daniel Baylog | 100% | | |

Order Share 100% Market Value 168050

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE | % | 0 |
| UNKWN | % | 0 |
| WBNX | % | 0 |
| WDLI | % | 0 |
| WEAO | % | 0 |
| WGGN | % | 0 |
| WJW | % | 0 |
| WKYC | % | 0 |
| WMFD | % | 0 |
| WOAC | % | 0 |
| WOIO | % | 0 |
| WQHS | % | 0 |
| WUAB | % | 0 |
| WVIZ | % | 0 |
| WVPX | % | 0 |

Order Totals

| Month | # of Spots | Net Amount | Gross Amount | Rating |
|----------------|------------|---------------------|---------------------|-------------|
| September 2012 | 115 | \$142,842.50 | \$168,050.00 | 0.00 |
| Totals | 115 | \$142,842.50 | \$168,050.00 | 0.00 |

Billing Plan

| Start Date | End Date | # Spots | Net Amount | Gross Amount |
|------------|----------|---------|--------------|--------------|
| 08/27/12 | 09/23/12 | 115 | \$142,842.50 | \$168,050.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|-------|------|-------------------|-----------------|------------------------------|-------------------|----------------|---------|-----|-------|-------------|-----|---------------|------|--------|------------|
| | | | | | | | | | | | | | | Spots | Amount |
| N 1 | WEWS | 09/12/12 | 09/23/12 | M-F GMC 5-6a M-F GMC 5-6a | CM | 5-6a | MTWTF-- | :30 | 5 | \$650.00 | P-1 | 0.00 | NM | 9 | \$5,850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | 2 | | | | | \$650.00 | | 0.00 | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | 7 | | | | | \$650.00 | | 0.00 | | | |
| N 2 | WEWS | 09/12/12 | 09/23/12 | M-F GMC 6-7a M-F GMC 6-7a | CM | 6-7a | MTWTF-- | :30 | 5 | \$850.00 | P-1 | 0.00 | NM | 10 | \$8,500.00 |



WEWS

Print Date: 09/24/12

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Contract / Revision **310456** Flight Dates **09/12/12-09/23/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/21/12

Order Sep 00:30:00

Advertiser **AFSCME**

Product **AFSCME on behalf of OH-16** Estimate # **3220**

| | | | | | | | | | | | | | <u>Totals</u> | |
|-------|------|-------------------|-----------------|------------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|---------------|-------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
| N 2 | WEWS | 09/12/12 | 09/23/12 | M-F GMC 6-7a M-F GMC 6-7a | CM | 6-7a | MTWTF-- | :30 | 5 | \$850.00 | P-1 | 0.00 NM | 10 | \$8,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | | | | 3 | \$850.00 | | 0.00 | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | | 7 | \$850.00 | | 0.00 | | |
| N 3 | WEWS | 09/12/12 | 09/23/12 | M-F GMA 7-9a M-F GMA 7-9a | CM | 7-9a | MTWTF-- | :30 | 5 | \$850.00 | P-1 | 0.00 NM | 8 | \$6,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | | | | 3 | \$850.00 | | 0.00 | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | | 5 | \$850.00 | | 0.00 | | |
| N 4 | WEWS | 09/12/12 | 09/23/12 | SA GMA 8-9a SA GMA 8-9a | CM | 8-9a | -----S- | :30 | 1 | \$650.00 | P-1 | 0.00 NM | 2 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 09/10/12 | 09/16/12 | -----S- | | | | | 1 | \$650.00 | | 0.00 | | |
| Week: | | 09/17/12 | 09/23/12 | -----S- | | | | | 1 | \$650.00 | | 0.00 | | |
| N 5 | WEWS | 09/12/12 | 09/23/12 | SU GMA 8-9A SU GMA 8-9A | CM | 8-9a | -----S | :30 | 1 | \$650.00 | P-1 | 0.00 NM | 2 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 09/10/12 | 09/16/12 | -----S | | | | | 1 | \$650.00 | | 0.00 | | |
| Week: | | 09/17/12 | 09/23/12 | -----S | | | | | 1 | \$650.00 | | 0.00 | | |
| N 6 | WEWS | 09/12/12 | 09/23/12 | M-F 3-4p Katie M-F 3-4p Katie | CM | 3-4p | MTWTF-- | :30 | 3 | \$1,000.00 | P-1 | 0.00 NM | 6 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | | | | 3 | \$1,000.00 | | 0.00 | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | | 3 | \$1,000.00 | | 0.00 | | |
| N 7 | WEWS | 09/12/12 | 09/23/12 | M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz | CM | 4-5p | MTWTF-- | :30 | 3 | \$900.00 | P-1 | 0.00 NM | 4 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | | | | 1 | \$900.00 | | 0.00 | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | | 3 | \$900.00 | | 0.00 | | |
| N 8 | WEWS | 09/12/12 | 09/23/12 | M-F 5-6p News M-F 5-6p News | CM | 5-6p | MTWTF-- | :30 | 2 | \$1,400.00 | P-1 | 0.00 NM | 5 | \$7,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | | | | 1 | \$1,400.00 | | 0.00 | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | | 4 | \$1,400.00 | | 0.00 | | |
| N 9 | WEWS | 09/12/12 | 09/23/12 | M-F 6-630p News M-F 6-630p News | CM | 6-630p | MTWTF-- | :30 | 3 | \$1,800.00 | P-1 | 0.00 NM | 8 | \$14,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | | | | 3 | \$1,800.00 | | 0.00 | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | | 5 | \$1,800.00 | | 0.00 | | |
| N 10 | WEWS | 09/12/12 | 09/23/12 | M-F 7-730p M-F 7-730p | CM | 7-730p | MTWTF-- | :30 | 3 | \$3,000.00 | P-1 | 0.00 NM | 3 | \$9,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | | | | 3 | \$3,000.00 | | 0.00 | | |
| Week: | | 09/17/12 | 09/23/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | |
| N 11 | WEWS | 09/12/12 | 09/23/12 | M-F 730-8P M-F 730-8P | CM | 730-8p | MTWTF-- | :30 | 3 | \$3,000.00 | P-1 | 0.00 NM | 3 | \$9,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | | | | 3 | \$3,000.00 | | 0.00 | | |
| Week: | | 09/17/12 | 09/23/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | |
| N 12 | WEWS | 09/17/12 | 09/17/12 | ABC Monday Prime Monday 8-11p | CM | Monday 8-11p | M----- | :30 | 1 | \$4,000.00 | P-1 | 0.00 NM | 1 | \$4,000.00 |



WEWS

Print Date: 09/24/12

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Contract / Revision **310456** Flight Dates **09/12/12-09/23/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/21/12

Order Sep 00:30:00

Advertiser **AFSCME**Product **AFSCME on behalf of OH-16** Estimate # **3220**

| | | | | | | | | | | | | | | Totals | |
|---------------------|-----------|-------------------|-----------------|--|-------|-----------------------|-----------------|---------------|-------------------|-------------------------|-----|---------------|-------------|--------|-------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
| N 12 | WEWS | 09/17/12 | 09/17/12 | ABC Monday Prime Monday 8-11p | CM | Monday 8-11p | M----- | :30 | 1 | \$4,000.00 | P-1 | 0.00 | NM | 1 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | M----- | | | | | 1 | \$4,000.00 | | 0.00 | | | |
| N 13 | WEWS | 09/12/12 | 09/23/12 | Wednesday Prime C Wednesday Prime C | CM | 10-11p | --W---- | :30 | 1 | \$7,000.00 | P-1 | 0.00 | NM | 1 | \$7,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| Week: | | 09/17/12 | 09/23/12 | --W---- | | | | | 1 | \$7,000.00 | | 0.00 | | | |
| N 14 | WEWS | 09/12/12 | 09/23/12 | Friday Prime C Friday Prime C | CM | 10-11p | ----F-- | :30 | 1 | \$6,000.00 | P-1 | 0.00 | NM | 2 | \$12,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ----F-- | | | | | 1 | \$6,000.00 | | 0.00 | | | |
| Week: | | 09/17/12 | 09/23/12 | ----F-- | | | | | 1 | \$6,000.00 | | 0.00 | | | |
| N 15 | WEWS | 09/12/12 | 09/23/12 | Primetime Emmy Award Primetime Emmy Awards | CM | 8-11p | -----S | :30 | 1 | \$16,000.00 | P-1 | 0.00 | NM | 1 | \$16,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S | | | | | 1 | \$16,000.00 | | 0.00 | | | |
| N 16 | WEWS | 09/12/12 | 09/23/12 | M-SU 11-1135P Late New M-SU 11-1135P Late New | CM | 11-1135p | MTWTF-S | :30 | 6 | \$2,400.00 | P-1 | 0.00 | NM | 6 | \$14,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-S | | | | | 6 | \$2,400.00 | | 0.00 | | | |
| N 17 | WEWS | 09/12/12 | 09/23/12 | M-SU 11-1135P Late New M-SU 11-1135P Late New | CM | 11-1135p | --WTF-- | :30 | 1 | \$2,400.00 | P-1 | 0.00 | NM | 1 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | | | | 1 | \$2,400.00 | | 0.00 | | | |
| Week: | | 09/17/12 | 09/23/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| N 18 | WEWS | 09/12/12 | 09/23/12 | M-F 1135p-1202a Nightline M-F 1135p-1202a Nightline | CM | 1135p-1207x | MTWTF-- | :30 | 2 | \$1,200.00 | P-1 | 0.00 | NM | 7 | \$8,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | | | | 2 | \$1,200.00 | | 0.00 | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | | 5 | \$1,200.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 5 | WEWS | 09/17/12-09/23/12 | | M-F 1135p-1202a Nightline | | 1135p-1207x | MTWThF---- | :30 | | (\$1,200.00) | | 0.00 | NM | | |
| See MG 18.8 | | | | | | | | | | | | | | | |
| [N/A POLITICAL] | | | | | | | | | | | | | | | |
| 8 | WEWS | 09/17/12-09/23/12 | | SU 6-630p News | | 6-630p | -----Su | :30 | | \$1,200.00 | | 0.00 | NM | | |
| Ⓜ MG for 18.5 09/21 | | | | | | | | | | | | | | | |
| N 19 | WEWS | 09/12/12 | 09/23/12 | M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K | CM | 1202-107x | MTWTF-- | :30 | 5 | \$600.00 | P-1 | 0.00 | NM | 7 | \$4,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | | | | 2 | \$600.00 | | 0.00 | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | | 5 | \$600.00 | | 0.00 | | | |
| N 20 | WEWS | 09/12/12 | 09/23/12 | SA CSI Miami 1135p-1202a SA CSI | CM | SA CSI | -----S- | :30 | 1 | \$400.00 | P-1 | 0.00 | NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S- | | | | | 1 | \$400.00 | | 0.00 | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S- | | | | | 1 | \$400.00 | | 0.00 | | | |



WEWS

Print Date: 09/24/12

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Contract / Revision **310456** Flight Dates **09/12/12-09/23/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/21/12

Order Sep 00:30:00

Advertiser **AFSCME**

Product **AFSCME on behalf of OH-16** Estimate # **3220**

| | | | | | | | | | | | | | Totals | |
|--|-----------|-------------------|-----------------|--|-------|-----------------------|-----------------|---------------|-------------------|-----------------------|-----|-----------------|--------|------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
| N20 | WEWS | 09/12/12 | 09/23/12 | SA CSI Miami 1135p-1235x SA CSI | CM | SA CSI | -----S- | :30 | 1 | \$400.00 | P-1 | 0.00 NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 09/17/12 | 09/23/12 | -----S- | | | | | 1 | \$400.00 | | 0.00 | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg Type</u> | | |
| 2 | WEWS | 09/17/12-09/23/12 | | SA CSI Miami 1135p-1235x | | SA CSI | -----Sa-- | :30 | | (\$400.00) | | 0.00 NM | | |
| See MG 20.3 | | | | | | | | | | | | | | |
| [N/A PGM CHG TO PLACE - SA 12A-1A CSI MIAMI LATE] | | | | | | | | | | | | | | |
| 3 | WEWS | 09/17/12-09/23/12 | | SA 12a-1a CSI Miami Late | | 12a-1a | -----Sa-- | :30 | | \$400.00 | | 0.00 NM | | |
| Ⓜ MG for 20.2 09/22 | | | | | | | | | | | | | | |
| N21 | WEWS | 09/12/12 | 09/23/12 | SU 1125p-12a Sports Ext SU 1135p-12a Sports Ext | CM | 1135p-12x | -----S | :30 | 1 | \$550.00 | P-1 | 0.00 NM | 2 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 09/10/12 | 09/16/12 | -----S | | | | | 1 | \$550.00 | | 0.00 | | |
| Week: | | 09/17/12 | 09/23/12 | -----S | | | | | 1 | \$550.00 | | 0.00 | | |
| N22 | WEWS | 09/12/12 | 09/23/12 | SU 12a-1a CSI Miami Late SU 12a-1a CSI | CM | SU 12a-1a CSI | -----S | :30 | 1 | \$400.00 | P-1 | 0.00 NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 09/10/12 | 09/16/12 | -----S | | | | | 1 | \$400.00 | | 0.00 | | |
| Week: | | 09/17/12 | 09/23/12 | -----S | | | | | 1 | \$400.00 | | 0.00 | | |
| N23 | WEWS | 09/12/12 | 09/23/12 | M-F 9-10a M-F 9-10a | CM | 9-10a | MTWTF-- | :30 | 3 | \$700.00 | P-1 | 0.00 NM | 6 | \$4,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | | | | 3 | \$700.00 | | 0.00 | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | | 3 | \$700.00 | | 0.00 | | |
| N24 | WEWS | 09/12/12 | 09/23/12 | M-F 10-11a M-F 10-11a | CM | 10-11a | MTWTF-- | :30 | 3 | \$700.00 | P-1 | 0.00 NM | 3 | \$2,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 09/10/12 | 09/16/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | | 3 | \$700.00 | | 0.00 | | |
| N25 | WEWS | 09/12/12 | 09/23/12 | M-F 11-12p M-F 11-12p | CM | 11a-12p | MTWTF-- | :30 | 3 | \$1,200.00 | P-1 | 0.00 NM | 3 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 09/10/12 | 09/16/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | | 3 | \$1,200.00 | | 0.00 | | |
| N26 | WEWS | 09/12/12 | 09/23/12 | M-F 12-1230pm News M-F 12p News | CM | 12-1p | MTWTF-- | :30 | 2 | \$900.00 | P-1 | 0.00 NM | 6 | \$5,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | | | | 2 | \$900.00 | | 0.00 | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | | 4 | \$900.00 | | 0.00 | | |
| N27 | WEWS | 09/12/12 | 09/23/12 | NCAA Prime Game NCAA Prime Game | CM | 8-1130p | -----S- | :30 | 1 | \$5,500.00 | P-1 | 0.00 NM | 1 | \$5,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 09/10/12 | 09/16/12 | -----S- | | | | | 1 | \$5,500.00 | | 0.00 | | |
| Week: | | 09/17/12 | 09/23/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | |
| N28 | WEWS | 09/12/12 | 09/23/12 | M-F 7-730p M-F 7-730p | CM | 7-730p | MTWTF-- | :30 | 2 | \$1,100.00 | P-1 | 0.00 NM | 2 | \$2,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 09/10/12 | 09/16/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | | 2 | \$1,100.00 | | 0.00 | | |
| N29 | WEWS | 09/12/12 | 09/23/12 | M-F 3-4P Katie M-F 3-4p Katie | CM | 3-4p | MTWTF-- | :30 | 1 | \$1,000.00 | P-1 | 0.00 NM | 1 | \$1,000.00 |



WEWS

Print Date: 09/24/12

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Contract / Revision **310456** Flight Dates **09/12/12-09/23/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/21/12

Order Sep 00:30:00

Advertiser **AFSCME**

Product **AFSCME on behalf of OH-16**

Estimate # **3220**

| | | | | | | | | | | | | | | Totals | |
|--------|------|-------------------|-----------------|--------------------------------------|-------------------|----------------|-------------|---------------|-------|------------|-----|------|------|--------|--------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
| N 29 | WEWS | 09/12/12 | 09/23/12 | M-F 3-4P Katie M-F 3-4p Katie | CM | 3-4p | MTWTF-- | :30 | 1 | \$1,000.00 | P-1 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | 1 | | \$1,000.00 | 0.00 | | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | ----- | 0 | | \$0.00 | 0.00 | | | | | | | |
| N 30 | WEWS | 09/12/12 | 09/23/12 | M-F 430-5am News M-F 430-5am News | CM | 430-5a | MTWTF-- | :30 | 1 | \$200.00 | P-2 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | 1 | | \$200.00 | 0.00 | | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | ----- | 0 | | \$0.00 | 0.00 | | | | | | | |
| Totals | | | | | | | | | | | | | | 115 | \$168,050.00 |